

Scorecard

# RepRisk

## About RepRisk

COVERAGE OF COMPANIES

**240,000**

LAUNCH DATE

**2006**

FOCUS

**ESG risk reporting**

LINK:

<https://www.reprisk.com/news-research/resources/methodology#a-what-is-the-reprisk-rating>

# RepRisk Score

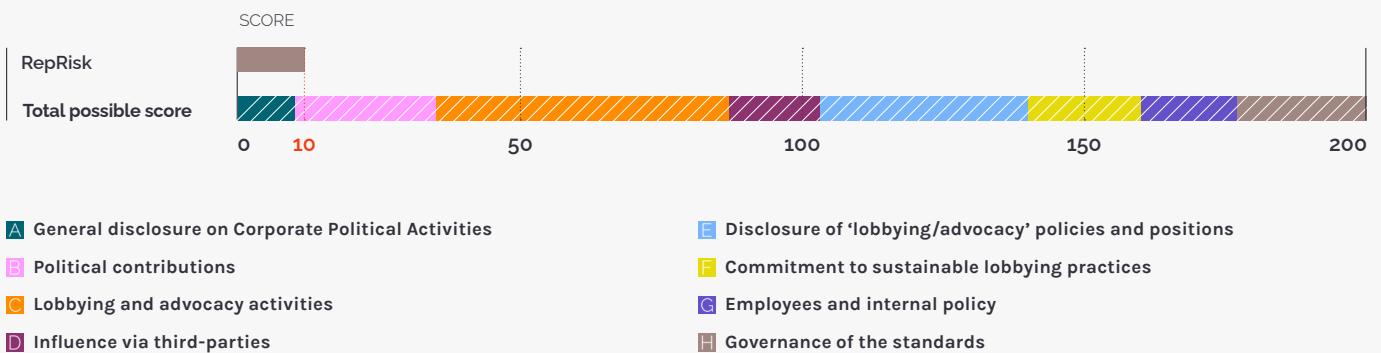
## Tracker Rank and Score for RepRisk

The score is out of a total of 200 and the rank describes the standards position in the 26 standards assessed by the Tracker.



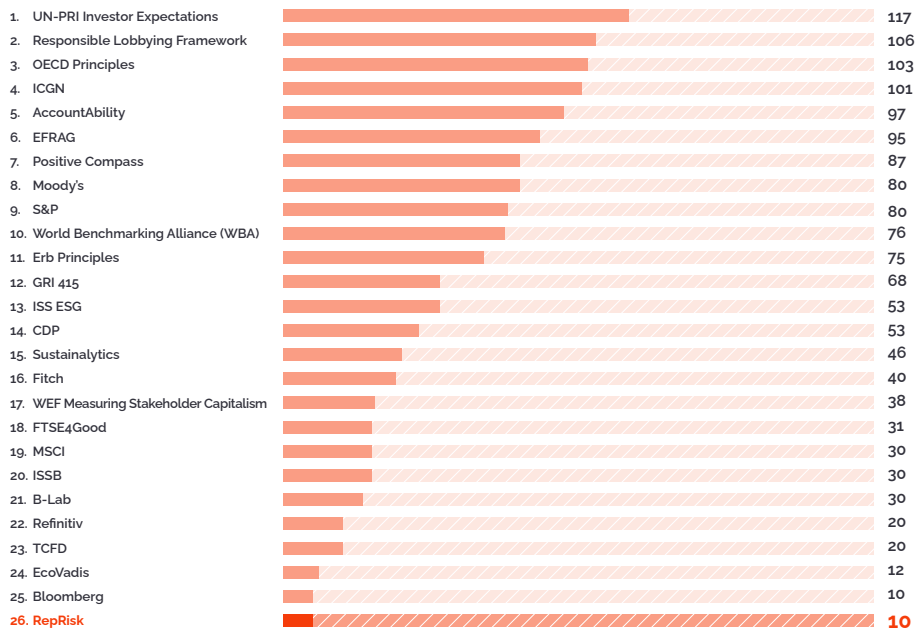
Rank 26 /26

## Category scores of RepRisk



\*Categories where the standard received no points do not appear in the colour-coded graph

## Rank and scores for all standards



# Description

RepRisk claims it is the “only ESG data provider that systematically covers private companies and emerging and frontier markets” making it an important de-facto market standard in this area.<sup>1</sup> RepRisk methodology covers 74 ESG Topic Tags included in the RepRisk ESG Risk Platform.

## Summary

**RepRisk receives a Tracker score of 10 out of 200.** This score reflects RepRisk’s limited engagement with corporate political activities as an ESG risk driver. In order to better capture reputational and legal risks associated with negative corporate political activities, the firm should expand its assessment of these issues. The RepRisk methodology only receives points in Tracker category H ‘Governance of the standards’ as it provides rated companies and data users with an opportunity to give feedback on the standard.

## Opportunities for improvement

The RepRisk framework could be enhanced with a more consistent approach to assessing corporate political activities with reference to each of the 8 Tracker categories. Bringing a more consistent approach to gathering this information would help RepRisk support its clients across all countries to better understand risks and opportunities linked to the political activities and lobbying conduct of private and public companies. As RepRisk ESG scores become a more common component in investment index construction,<sup>2</sup> increasing coverage on corporate political activities and their impact will become even more important to ensure the integrity of RepRisk’s data products. Given the existing scope of data gathering and analysis that RepRisk undertakes,<sup>3</sup> enhancing the RepRisk score in the Tracker should be a straightforward process of updating their data collection methodologies.

### Endnotes

- 1 <https://www.reprisk.com/>
- 2 ‘RepRisk data empowers APG Asset Management’s first-of-its-kind sustainable real estate index series’ (2023): <https://www.reprisk.com/news-research/news-and-media-coverage/reprisk-data-empowers-apg-asset-management-s-first-of-its-kind-sustainable-real-estate-index-series>
- 3 <https://www.reprisk.com/news-research/resources/methodology>

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