



## Fossil Free Finance: Step Up Your Advocacy

### Call for Applications

You are invited to apply to participate in the "Fossil Free Finance: Step Up Your Advocacy" - a training programme powered up by The Good Lobby to strengthen the movement calling to **shift finance beyond fossil fuels at the EU level and push back against deregulation**. The programme aims at upskilling a select cohort of **grassroots movements, activists and other non-profit organisations working already in the climate finance space** at the national and/or European level and willing to step up or further strengthen their advocacy activity at the EU level.

*Are you an organisation active in the climate finance space and willing to use this understanding to advance the debate at the EU level? Are you seeking tailored training to strengthen your advocacy efforts against fossil fuels finance? Do you want to enhance your impact and drive meaningful change?*

If your answer is yes then apply now to be part of this programme offered in an innovative and customised online format! The programme will be **free of charge** for the selected non-profit organisations.



#### 1. What is Fossil Free Finance: Step Up Your Advocacy?

Fossil Free Finance: Step Up Your Advocacy is an innovative initiative offering a tailored advocacy **training programme** for a selected cohort of non-profit organisations, grassroots movements and activists already working (or with prior knowledge) on EU and/or national financial regulation and policy. This programme aims to **upskill and further professionalise the advocacy capacity** of the selected organisations **by providing them with the knowledge and tools to step up or enhance their advocacy efforts at the EU level**. The ultimate ambition is to integrate these participants into the broader movement calling for changes in EU financial policies to halt the financing of fossil fuels.

The programme consists of a series of custom-made sessions: participants of the programme will gain a professional understanding of EU policy-making, methods to influence these processes, the EU ecosystem on financial regulation and policy, and how to apply this understanding to take part in the debate on these topics at the EU level. Through collaborative strategy coordination with peers and potential allies, the programme will equip participants with the necessary means to strengthen their advocacy capacity and, ultimately, the movement acting to change the course of current financial policies.



#### 2. Who is The Good Lobby

[The Good Lobby](#) is a non-profit organisation whose core mission is to democratise access to power and make our political systems more equal. By supporting nonprofits, activists,

progressive businesses, and philanthropies, and by providing civil society and grassroots movements with the tools and knowledge to better engage in the policy process, we seek to create a more equal and pluralistic policy environment where all parties have their voices heard.



### 3. Want to know more?

Fossil Free Finance: Step Up Your Advocacy is scheduled to start in **November 2024** and will run for **approximately 4 months until February 2025**. It will offer about **6/8 training sessions** (the exact number to communicate later depending on the availability and needs of participants) in the form of online workshops that will combine methodology and theory with hands-on, interactive exercises.

Before starting the programme, a survey to assess the knowledge and needs of the participants will be conducted to define a training programme that corresponds to the participants' necessities.



### 4. Why should you apply?

- You will participate in a leading initiative focused on bolstering the advocacy and organisational capabilities of activists and non-profit organisations working on your same
- subject. You will learn how to navigate the system and use lobbyist tools and approaches as an additional arrow in your quiver. You will reinforce your network at the
- EU level and Become part of a broader ecosystem of people and non-profit organisations working in the same direction as you.



### 5. Eligibility requirements

- I. You are a **non-profit organisation** active in the climate space, with a demonstrated commitment to advocacy and financial campaigning, particularly in the climate finance space.
- II. You operate in at least one EU Member State and are planning to expand your activity at the EU level (and you have the capacity to do that) **OR** you have already started being somehow active at the EU level but you would like to improve the understanding of the EU policy-making and professionalise your methods.
- III. You have previous knowledge of **financial campaigning** and/or **finance policy and regulation** at the EU and/or national level.
- IV. You already have a **basic understanding of the EU decision-making** process and want to further improve your activity on this front and acquire more skills to be part of the conversation at the EU level.
- V. You want to have an impact at the EU level and have the **resources to do it**, being able to commit staff to the full duration of the programme and actively participate in all sessions.

***Priority will be given to non-profit organisations that best meet the requirements above, however, non-profit organisations that do not fully meet the requirements may also be taken into consideration.***



## 6. How to Apply

To apply to Fossil Free Finance: Step Up Your Advocacy, please complete [this brief application form](#) before October 31, at midnight CET. The form will require:

- Your **personal and organisational details**
- A **brief statement of purpose** (2 pages max) outlining motivations for participating in the programme, how it aligns with your organisational goals and how you meet the requirements above
- A **brief projects portfolio** highlighting the most relevant projects in climate finance advocacy and/or related fields. For each project, please include a concise description covering its objectives, implemented activities, results achieved, and links to examples where applicable.
- A **brief needs assessment section**. This will help us tailor the programme to address the specific challenges and goals of your organisation, ensuring that the programme is as relevant and impactful as possible.



## Contacts

Do not hesitate to contact [gabriele@thegoodlobby.eu](mailto:gabriele@thegoodlobby.eu) for any further information.

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Step Up  Your **Advocacy**